

## The 'Downtown Yonge BIA 'Give Us Your Best Shot' Style Photo Contest

Downtown Yonge BIA (DYBIA) presents **Fashion On Yonge**, an interactive fashion experience featuring the best Fashion, and Beauty for Fall! This year to celebrate five years we're giving away five prizes and we want you to join in on the action by 'Giving us your Best Shot' contest for your chance to WIN one of five \$100 gift cards to a variety of retailers in the Downtown Yonge BIA district.

### How to enter:

1. Follow us on Instagram or Twitter: @DowntownYonge
2. Like us on Facebook: /DowntownYonge
3. Give us your best shot! Post your original fashion photo on Twitter, Instagram or Facebook with the hashtag **#FashionOnYonge**

### Rules and Regulations:

Contest opens Friday, July 28<sup>th</sup>, 2017 at 12:00 PM EST and closes Thursday August 31<sup>st</sup>, 2017 at 11:59 PM EST

**For the weekly contest happening in the time span of August 1 – 24, 2017:** All entries must be original photographs taken by the entrant, showing entrants' fashion / style. The contest is open to all attendees age 18 years and older, except employees of Downtown Yonge BIA, With Audrey, Gemini Models, and any of the other partner companies. This includes their immediate families, cohabitants, agents or contractor. All entries will be put in a draw and a winner will be selected the following week by a DYBIA representative. Winner will be announced via the social media channels.

**For the event contest happening on August 24, 2017:** All entries must be original photographs taken at the **Fashion on Yonge** event, showing entrants' fashion / style. The contest is open to all attendees age 18 years and older, except employees of Downtown Yonge BIA, With Audrey, Gemini Models, and any of the other partner companies. This includes their immediate families, cohabitants, agents or contractor. All entries will be put in a draw and a winner will be selected by September 7, 2017, by a DYBIA representative. Winner will be announced via the social media channels.

The entrants retain copyright but by uploading or submitting any photograph to this contest, the entrants grant DYBIA a royalty-free, world-wide, non-exclusive license to display, reproduce in whole or part, in any media for any DYBIA promotional and advertising materials that will include: website, social media, and future collateral materials.

No purchase necessary