



Media Alert – For Immediate Release  
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## **Holiday Family Fun Fills the Heart of the City with Mark's Work Warehouse Winter Kidzfest at Yonge-Dundas Square**

**Toronto, ON** – Yonge-Dundas Square is being transformed into a dreamy winter wonderland with Mark's Work Wearhouse Winter Kidzfest, part of the Urban Lights, Festive Sights series. Children aged 2 to 12 will be entertained for hours with amusing activities and exciting performances throughout the weekend. Admission is free and performances include tot favourite, Jack Grunsky, the 2007 Juno Award Winner for Children's Album of the Year, and children's dance troupe, the Greenfire Celtic Dance Theatre. Kids will have the chance to get up close and personal with familiar friends: Snoopy, Max & Ruby, and Splash N'Boots and enjoy face painting, popcorn and cotton candy. Toronto's kid wonders can compete in the Pop-Star Contest to become the next singing sensation, while those with the travel bug can take an adventurous train ride around the square. Cozy up in something warm and spend a fun-filled day downtown!

- WHAT:** Mark's Work Wearhouse Winter Kidzfest
- WHO:** Families and Children Aged 2 to 12
- WHEN:** Saturday, December 1 & Sunday December 2; 12pm - 6pm
- WHERE:** Yonge-Dundas Square (South East Corner at the Intersection of Yonge & Dundas)

### **About Downtown Yonge BIA**

The Downtown Yonge Business Improvement Area (B.I.A) is an association of 2000 businesses and property owners in downtown Toronto. Founded in 2001, their mandate is to revitalize and position Downtown Yonge as Canada's premier business, shopping and entertainment destination. For further information: [www.downtownyonge.com](http://www.downtownyonge.com)