

For Immediate Release

Winner of a Clean and Beautiful City Award

Toronto, November 2, 2006: Toronto's downtown streets are getting cleaner and more welcoming due to the hard work of the Downtown Yonge Clean Streets Committee. The City of Toronto recognized Downtown Yonge's efforts by awarding the Business Improvement Area a Clean and Beautiful City Appreciation Award. On September 26, 2006 Committee Chair Joe Aquiar accepted the Clean and Beautiful City Appreciation Award from Councillor Kyle Rae, Ward 27 at a City Hall reception.

Mr. James Robinson, Executive Director of Downtown Yonge B.I.A. says "Our dedicated membership of area businesses work very hard to supplement City services to ensure Toronto's main street remains welcoming and safe for both residents and visitors."

Robinson adds, "This year, our dedicated mobile Clean Streets Clean Team have removed over 17,000 posters from public utility poles and street fixtures. The sidewalks are being swept and pressure washed and our light poles are being painted, among many other initiatives."

Area businesses thank the public for their ongoing commitment to a vibrant downtown core. "We encourage the public to see the changes that are happening in the Downtown Yonge area" says Mr. Robinson. "We have a number of new stores, restaurants, and businesses that are at your service."

The Downtown Yonge B.I.A. is pleased to be recognized with other community organizations who work to improve the City's appearance.

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For further information:

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