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## **Thousands of Children Embrace Winter Through the Magic of Kidzfest**

- Live music, rides, cartoon celebrities and dinosaurs entertain at Yonge-Dundas -

**Toronto, ON** – It's a child's paradise at Yonge-Dundas Square this weekend, where families will enjoy kid-friendly rides, face-painting, crafts and interactive performances, bound to put kids of all ages in a holiday mood. A free two-day event presented by the Downtown Yonge BIA, Kidzfest features guest appearances from cartoon celebrities Pikachu, Kai-lan and Miss Spider. Adventurous tots can ride around in a dragon wagon, zip down an inflatable slide and whirl around in a pair of boots. Harry and His Bucket Full of Dinosaurs packs prehistoric fun into the first performance of the weekend, followed by a slew of musical guests such as Cindy Cook from Polka Dot Door and Splash 'N Boots. Engaging and educational wildlife shows including Jungle Cat World and Birds of Prey entertain all ages.

Kidzfest is a free event taking place on Saturday and Sunday, November 27<sup>th</sup> and 28<sup>th</sup> as part of the Downtown Yonge BIA's Winter Magic festivities. Further information is available at [www.wintermagic.ca](http://www.wintermagic.ca) or through the Winter Magic iPhone App available for download through the Apple Store.

**What: KIDZFEST**

**When: Saturday and Sunday, November 27<sup>th</sup> and 28<sup>th</sup>  
11:00am – 5:00pm**

**Where: Yonge-Dundas Square**

**Photo Op: Thousands of kids take over Yonge-Dundas Square to enjoy rides, crafts, live music, cartoon characters and dynamic performances.**

**Lineup of Kidzfest Events:**

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**Saturday, November 27<sup>th</sup>**

11am – 5pm Face-painting, crafts, treats and rides  
11am & 2pm Harry and His Bucket Full of Dinosaurs show, followed by meet and greet  
12pm Cindy Cook  
1pm & 4pm Jungle Cat World  
3pm Mary Lambert  
1pm – 3pm Pikachu meet and greet

**Sunday, November 28<sup>th</sup>**

11am – 5pm Face-painting, crafts, treats and rides  
11am & 2pm Miss Spider, followed by meet and greet  
12pm Mr. Chris and the Gassy Bubbles  
1pm & 4pm Birds of Prey  
3pm Splash 'N Boots  
1pm – 3pm Kai-lan meet and greet

**About Winter Magic**

A Downtown Yonge BIA initiative, Winter Magic is a free festival that spans the Downtown Yonge district and consists of a series of events and lighting installations throughout November and December. Entering its fourth year, Winter Magic presents a unique opportunity for Torontonians and tourists alike to experience the heart of the city and celebrate the holidays. Winter Magic events include: Ice, Wine & Dine, Window Wonderland, Buskertainment, Illuminite and Kidzfest.

**About Downtown Yonge BIA**

The Downtown Yonge Business Improvement Area (B.I.A) is the association of 2000 businesses and property owners in downtown Toronto. Founded in 2001, the mandate is to revitalize and position Downtown Yonge as Canada's premier business, shopping and entertainment destination. For further information: [www.downtownyonge.com](http://www.downtownyonge.com)