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## **It's A Whimsical Weekend for Thousands of Children at Downtown Yonge BIA's Kidzfest**

- Big birds, cool cats and cartoon celebrities entertain at Yonge-Dundas Square -

**Toronto, ON** – A mob of teeny toddlers will descend on Yonge-Dundas Square for a fun-filled weekend of kid-friendly rides, face-painting, crafts and interactive performances at the Downtown Yonge BIA's Kidzfest – a free two-day event with guest appearances from cartoon celebrities Max & Ruby, Dora & Diego and Spongebob Squarepants on his 10<sup>th</sup> anniversary tour. On November 28<sup>th</sup> and 29<sup>th</sup>, adventurous tots will swing around the square in a colourful swing carousel, whirl around on the ladybug ride and take their 'coverkid' moment posing in a faux magazine shoot. Harry and His Bucket Full of Dinosaurs pack prehistoric fun into the first performance of the weekend, followed by a slew of musical guests including David Archibald and Maggie G. Fun will 'let fly' with Birds of Prey on Saturday, and Jungle Cat World brings a rip-roaring good time to Sunday.

Kidzfest is a free event that takes place on Saturday and Sunday, November 28<sup>th</sup> and 29<sup>th</sup> as part of the Downtown Yonge BIA's Winter Magic festivities. Further information is available at [www.wintermagic.ca](http://www.wintermagic.ca).

**What:** KIDZFEST

**When:** Saturday and Sunday, November 28<sup>th</sup> and 29<sup>th</sup>, 11:00am – 5:00pm

**Where:** Yonge-Dundas Square

**Photo Op:** Hundreds of kids take over Yonge-Dundas Square to enjoy rides, crafts, live music, cartoon character meet & greets and performances from Max & Ruby, Birds of Prey and Jungle Cat World.

**Lineup of Kidzfest Events:**

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**Saturday, November 28<sup>th</sup>**

11am – 5pm Face-painting, crafts, treats and rides  
11am & 2pm Harry and His Bucket Full of Dinosaurs show, followed by meet and greet  
12pm & 3pm David Archibald's zany musical adventure  
1pm & 4pm Birds of Prey  
1pm – 3pm Spongebob Squarepants meet and greet

**Sunday, November 29<sup>th</sup>**

11am – 5pm Face-painting, crafts, treats and rides  
11am & 2pm Max & Ruby show, followed by meet and greet  
12pm & 3pm Around the House with Maggie G  
1pm & 4pm Jungle Cat World  
1pm – 3pm Dora the Explorer & Diego meet and greet

**About Downtown Yonge BIA**

The Downtown Yonge Business Improvement Area (B.I.A) is an association of 2000 businesses and property owners in downtown Toronto. Founded in 2001, the mandate is to revitalize and position Downtown Yonge as Canada's premier business, shopping and entertainment destination. For further information: [www.downtownyonge.com](http://www.downtownyonge.com)