

Did You Know...?

- Downtown Yonge has some **3.28 million square feet** of retail space.
- Shoppers enjoy a range of shopping choices, with four malls – including **Toronto Eaton Centre, Atrium on Bay, College Park and 10 Dundas East** - and a multitude of unique and boutique streetfront retail.
- A significant **57% of visitors** to the District have the express purpose of shopping and the mean spend is over **\$100/person** on average.
- Retail vacancies in Downtown Yonge are declining – from 9.4% in 2008 to 7.9% in 2010.
- Some **130,000 residents** live within a 20-min radius of Downtown Yonge and **8,498 residential units** are completed, approved and proposed in and around Downtown Yonge.
- About **41,000 office workers** come into Downtown Yonge everyday for work, with retail potential estimated at **\$265 million** a year.
- There are **115,000 students** in the District with retail potential estimated at **\$308 million** a year.
- With over **12,385 parking spaces** available for visitors and both streetcar and subway service, Downtown Yonge is easily accessible by both private and public transport.
- Some **52 million passengers** use the College, Dundas and Queen subway stations a year.
- **Special signage permissions** in Downtown Yonge – not available elsewhere in the city – offer retailers an exclusive opportunity to raise their visibility.