

**Downtown Yonge BIA**

40 Dundas Street West, Suite 300

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[www.downtownyonge.com](http://www.downtownyonge.com)**Downtown Yonge BIA launches new branded website***Visit [www.downtownyonge.com](http://www.downtownyonge.com) to engage with this vibrant neighbourhood.*

Toronto, June 3, 2013 - The Downtown Yonge Business Improvement Area is pleased to launch a newly designed website that will serve as a hub for information about the Downtown Yonge neighbourhood. The new website features fresh new Downtown Yonge branding that showcases the neighbourhood as well as the community building services offered by the BIA.

Mark Garner, Executive Director and Chief Staff Officer of the BIA said, “the new website will connect our membership and the public like never before, offering visitors the best tool to discover the exciting things happening in our district.”

“It is also part of our larger communication strategy for the neighbourhood, connecting those who live in our area with all the great things our members have to offer them,” he said.

The website highlights events, news and other unique experiences that occur in this vibrant urban community. Anyone interested in engaging with the Downtown Yonge neighbourhood is invited to explore the website for opportunities to get involved in the area. From a specialized business directory to regularly updated newsletter, blog and events calendar the website is a one-stop shop for area information.

As well, area businesses, residents and the public can learn more about the services offered by the Downtown Yonge BIA such as clean street initiatives, community safety/construction alerts and neighbourhood event programming that brings the street to life. A highlight of the website is the carefully gathered monthly retail listings page that connects potential businesses with available properties.

Visit [www.downtownyonge.com](http://www.downtownyonge.com) today to connect with Downtown Yonge.

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