

Downtown Yonge BIA
40 Dundas Street West, Suite 300
Toronto, Ontario, M5G 2C2
www.downtownyonge.com



Downtown Yonge BIA named recipient of a 2013 Merit Award by the International Downtown Association for Celebrate Yonge

Toronto, August 19, 2013 - The Downtown Yonge Business Improvement Area has received a merit award for our work on Celebrate Yonge in summer 2012. Recognized among 13 entries in the category of Events & Programming, this award centers on improving the image and vitality of downtowns and delivering projects that communicate the vision, mission, function and achievements of the business association.

Mark Garner, Executive Director of the Downtown Yonge BIA commented, "The Downtown Yonge team is honoured and excited by this award. The IDA is a leading advocate for vibrant and successful downtowns. This award recognizes the teams visionary and dedicated work last year and shows that we're headed in the right direction for Yonge Street."

"The Downtown Yonge BIA project received the IDA Merit Award for delivering excellence in downtown management", said David Downey, IDA president and CEO. "Each year the IDA Awards Jury recognizes organizations that utilize best practices in our industry. The Celebrate Yonge project is a shining example of excellent downtown management that delivers real results."

The Downtown Yonge BIA will receive the award during the IDA World Congress & 59th Annual Conference on October 7th 2013.

The Washington, D.C based International Downtown Association (IDA) is a champion for vital and livable urban centers and strives to inform, influence, and inspire downtown leaders and advocates. With 550 members and thousands of friends, IDA is a guiding force in creating healthy and dynamic centers that anchor the well-being of towns, cities, and regions.

For more information about Celebrate Yonge and the Downtown Yonge BIA please visit www.downtownyonge.com.

Contact:
Mark Garner
Executive Director
416-597-0255 x225
mgarner@downtownyonge.com

Downtown Yonge B.I.A.
300-40 Dundas St W Toronto ON M5G 2C2 | T 416.597.0255 F 416.597.0233 E bia@downtownyonge.com