

DOWNTOWN



In the heart of Toronto, Downtown Yonge BIA is a destination for residents and tourists including 505,856 who travel into the Downtown Yonge BIA service area to get to their place of work. This area is home to more than 175,000 residents who spend a total of \$9.4 billion in aggregate annually.

Dollars quoted reflect yearly average household expenditure unless otherwise stated

KEY FACTS

175,416
Service Area population

57%
Under the age of 45

51%
University educated

\$99,209
Average household income

93%
Live in apartments



66%
Are renters

31%
live in a two person household

1 in 2
live alone

DWELLING CHARACTERISTICS

SPENDING HABITS



\$3,065
Spent on food from restaurants

\$292
Spent on art, antiques and decorative ware



\$183
Spent on laundromats

\$9.4 BILLION
Total expenditure

\$94,751
Per household expenditure

HOUSEHOLD EXPENDITURE

BUDGET BREAKDOWN

22% ON SHELTER
\$20,456

9% ON TRANSPORTATION
\$8,417

10% ON FOOD
\$9,390

5% ON RECREATION
\$4,821

5% ON CLOTHING
\$4,658

2% ON TOBACCO PRODUCTS AND ALCOHOLIC BEVERAGES
\$1,969

2% ON HEALTH CARE
\$2,140

4% ON HOUSEHOLD OPERATION
\$4,009