

CELEBRATE FIVE YEARS OF *PLAY THE PARKS*™ WITH DOWNTOWN YONGE, TD BANK GROUP AND CANADA'S MUSIC INCUBATOR

Back for its fifth season, the Downtown Yonge Business Improvement Area (DYBIA) presents its free *Play the Parks*™ summer concert series, kicking off in June and running through September 2017.

Presenting sponsor TD Bank Group (TD) and series curator Canada's Music Incubator (CMI) are partnering with DYBIA to fill five of Downtown Yonge's parks and public spaces with music all summer long.

"*Play the Parks*™ is all about providing great music to the community and supporting local artists," says DYBIA Executive Director and Chief Operating Officer Mark Garner.

"We are especially pleased that TD, a leading supporter of diverse music programming, is on board as our presenting sponsor for the 2017 series," adds Garner.

Since 2003, TD has been supporting musicians across Canada, by providing funding to festivals, events and programs. In this way, TD has helped artists to develop, perfect and share their work with the world.

"At TD, we believe in the power of music and in the importance of bringing live music to communities across Canada," said Andrea Cohen Barrack, Vice President Community Relations and Corporate Citizenship, TD Bank Group. "TD is committed to supporting emerging artists. That's why we are thrilled to be the Presenting Sponsor of the 2017 *Play the Parks* series, which will bring performances by outstanding emerging musicians to the Downtown Yonge community."

CMI is coming on board as the curator for the 2017 series.

"With our focus on nurturing independent and emerging Canadian artists across all genres of music, CMI is well-equipped to contribute to the development of the music sector in Downtown Yonge," says Vel Omazic, executive director, CMI.

Play the Parks™ 2017 launches on Tuesday, June 13, 2017, at 5:00 pm with a reception and live music in Trinity Square Park. The launch is free and open to the public. Performances continue throughout June, July, August and September at the following locations:

- Trinity Square Park;
- The courtyard behind Toronto College Park;
- The patio at the Chelsea Hotel;
- 1 Queen Street East; and
- McGill-Granby Parkette.

For the full schedule of dates, times and location, please check out: www.downtownyonge.com/playtheparks

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The **Downtown Yonge Business Improvement Area (DYBIA)** is a catalyst for creating vibrant urban experiences and events in the heart of downtown Toronto. Representing more than 2,000 businesses and property owners, as well as the broader community of residents, students and visitors, the DYBIA champions attractive public spaces, popular events, safety and cleanliness, it plays an active role both at street level and in boardrooms, advocating for a thriving and diverse community of retailers, restaurants, and services.